

luxAR[®]

The logo for LuxAR features the word "luxAR" in a stylized font. "lux" is in yellow, "AR" is in blue, and the final "t" is in yellow. A yellow starburst icon is positioned above the "x". A registered trademark symbol (®) is located to the upper right of the "t".

by GRUPPO 

The logo for GRUPPO features the word "GRUPPO" in grey, followed by a stylized "AR" in blue. A yellow starburst icon is positioned above the "P".